

April 7, 2006

Bob Schumacher
Chairman
Washington Credit Union Foundation
33301 9th Ave. S., Suite 200
Federal Way, WA 98003

Dear Bob:

I was privileged to be a part of the Credit Union PBS Summit for the introduction of the new partnership between the National Credit Unions, Biz Kids and Junior Achievement. The level of energy and enthusiasm was inspiring. I am confident your enthusiasm and commitment will ultimately lead to raising the necessary funds to make this dream a reality. We are very excited about this incredible initiative and we will enthusiastically encourage all 142 JA operations to embrace this new partnership. As we begin to inform our local offices of this potential opportunity we are receiving extremely positive responses.

Junior Achievement is America's largest and fastest growing economic education program. Junior Achievement's success is a direct result of building lasting partnerships with businesses across America. Our new partnership will showcase credit unions nationwide and ultimately create a huge win-win for both organizations.

We look forward with great anticipation to receiving the "go" sign when the necessary funding is in place. Junior Achievement is now preparing a strategic timeline and nationwide roll out as we introduce this new opportunity to more than 1,300 JA professionals nationwide. When appropriate, we are also prepared to create and execute a curriculum delivery plan that will showcase and highlight personal financial education as well as the credit union's alignment.

Bob, this is a very exciting program for all of us at Junior Achievement. Educating our children on concepts like business and financial literacy is part of our core mission. We see this partnership as an educational opportunity to reach the wider audience that only the television media can access. We firmly believe this will have an enormous impact on the success of communities across America as we prepare our youth to be well informed citizens, productive employees and wise consumers. This partnership is a dream come true for Junior Achievement.

Sincerely,

David Chernow
President & CEO, JA Worldwide

